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FOR IMMEDIATE RELEASE

### **HUB International Steps Up as Sponsor of MSA/Baron Outlook Reports**

Toronto (April 21, 2009) – Hub International Limited, a top 10 global insurance broker and the largest insurance broker in Canada, announced today that it will sponsor distribution of the MSA/Baron Outlook Reports to, among others, members of the Ontario Risk & Insurance Management Society (ORIMS).

Neil Morrison, CEO of HKMB Hub International and Hub International Ontario noted that “HKMB Hub has a special connection with the MSA/Baron Outlook Reports. A similar report originated with Edward Belton, father of our Chairman, Gregory Belton and was once called The Belton Report. We’re very pleased to step in as a sponsor to ensure that the MSA/Baron Outlook Report, which in some ways was inspired by the Belton Report, continues to reach risk managers in Canada.”

ORIMS President, Stephen Pottle said, “The MSA/Baron Report is an important resource for the risk management community. Thanks to the support of Hub International, I am sure that all of our members will gain valuable insight from the information being provided through these quarterly reports.”

“These quarterly reports are widely read by Canadian insurance company executives, regulators, reinsurers and hundreds of brokers,” commented Joel Baker, president and CEO of MSA Research Inc. “We are pleased that Hub International is continuing to make these reports available to Ontario’s risk managers.”

#### **About MSA/Baron Outlook Report:**

The quarterly MSA/Baron Outlook Reports cover financial issues affecting the Canadian P&C industry. Each issue contains insightful, thought provoking research pieces covering various aspects of the industry. In addition to the articles, each issue contains updated summary financial results for Canada’s insurers. The MSA/Baron Outlook Report is produced and authored jointly by MSA Research Inc., Canada’s leading provider of insurance analytics and Baron Insurance Services Inc., a well respected actuarial and consulting firm. Together, they provide concise, independent, accurate and timely information that is relevant to industry professionals. For more information please visit [www.msaresearch.com](http://www.msaresearch.com) or call 416 368-0777.

#### **About Hub International Limited**

Headquartered in Chicago, Illinois, Hub International Limited is a leading North American insurance brokerage that provides a broad array of property and casualty, reinsurance, life and health, employee benefits, investment and risk management products and services through offices located in the United States and Canada.

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